

# WHAT TO EXPECT

Global's Make Some Noise Day is our annual appeal day in October.

Every year, we unite Global's much-loved brands and our friends from the world of music and entertainment to raise as much money (and make as much noise) as possible!

So that we're able to tell your story across Global's radio stations and their digital platforms - we need your help!

From the moment we tell you that you've been successful, we'll start working with you to prepare you for the main appeal period (September and October) where we'll really shine the spotlight on your brilliant work.

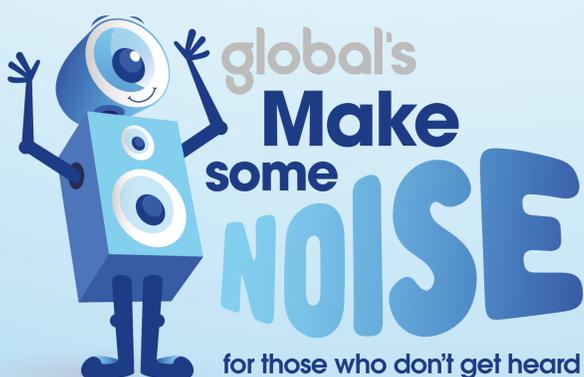
## Case studies

We'll ask you for case studies of some of the children, young people and families that access your services, which we can use across our digital platforms and in our marketing materials.

We'll work with you to get the right kind of case studies and tell your stories in the right way.

## Photos

We'll ask you to provide photos of your charity, activities, and some of the children, young people and families you support. We'll use these in a similar way to your case studies, to really help bring your stories to life.



## Interviews

This is your chance to tell the public why their support is so important!

Wherever you are around the country – from Scotland to Cornwall or Cardiff to Norwich – we'll pair you up with the Global radio station that is closest to you. This means that you'll have a Global team nearby who will organise to meet you at your centre or in their studios, and to record interviews with staff, young people and families.

We'll aim to record the majority of the interviews in August and September, so that they can be used on the radio in the lead up to Global's Make Some Noise Day in October.

Sometimes might even film the interviews for our digital platforms and TV channels too!

## How does grant-funding from Global's Make Some Noise work?

Your relationship with Global's Make Some Noise will span over two or three years, depending on your funding amount and the project we are supporting.

In their first year, every charity takes part in the Global's Make Some Noise campaign. So, if you're successful in your application, you'll be part of our 2018 appeal.

This is the year we spend telling your stories and raising funds. Before the start of the campaign, an aspirational funding amount will be set based on your successful application.



Then, we'll spend the year raising as much money as possible so that we can hit this amount for you. However, this amount cannot be guaranteed as we have not raised the funds yet.

Following Global's Make Some Noise day in October, we'll be busy for a couple of months counting all the money raised!

Our fundraising campaign operates UK-wide and the money raised is counted collectively for all of the charities that we are working with. This means that we do not restrict funds to the area that they have been raised in. This ensures that we can allocate grants fairly to all of our charities.

In February 2019, we'll review your aspirational amount and will work with you to finalise the details of your Make Some Noise funded project, and any changes or additions.

In March 2019, you will receive a Funding Agreement outlining the T&Cs of your grant.

Global's Make Some Noise Grants are paid in instalments, so you'll also get a Funding Schedule, setting out the dates when you'll receive your payments throughout the duration of your funding. This will either be across one year or two years, depending on your project.

You'll need to let us know at various stages how you're getting on by completing a Monitoring & Reporting form. You'll need to submit one before each grant instalment, updating the Make Some Noise Grants team on your progress, before you receive the next part of your grant.

When your project has been completed, you will need to submit a full project funding evaluation about the successes and learnings from your project.

