



OUR IMPACT

CHILDREN AND YOUNG PEOPLE

Grants 2018-2021



OUR PURPOSE



Global's Make Some Noise improves the lives of disadvantaged people by working with small charities across the UK.

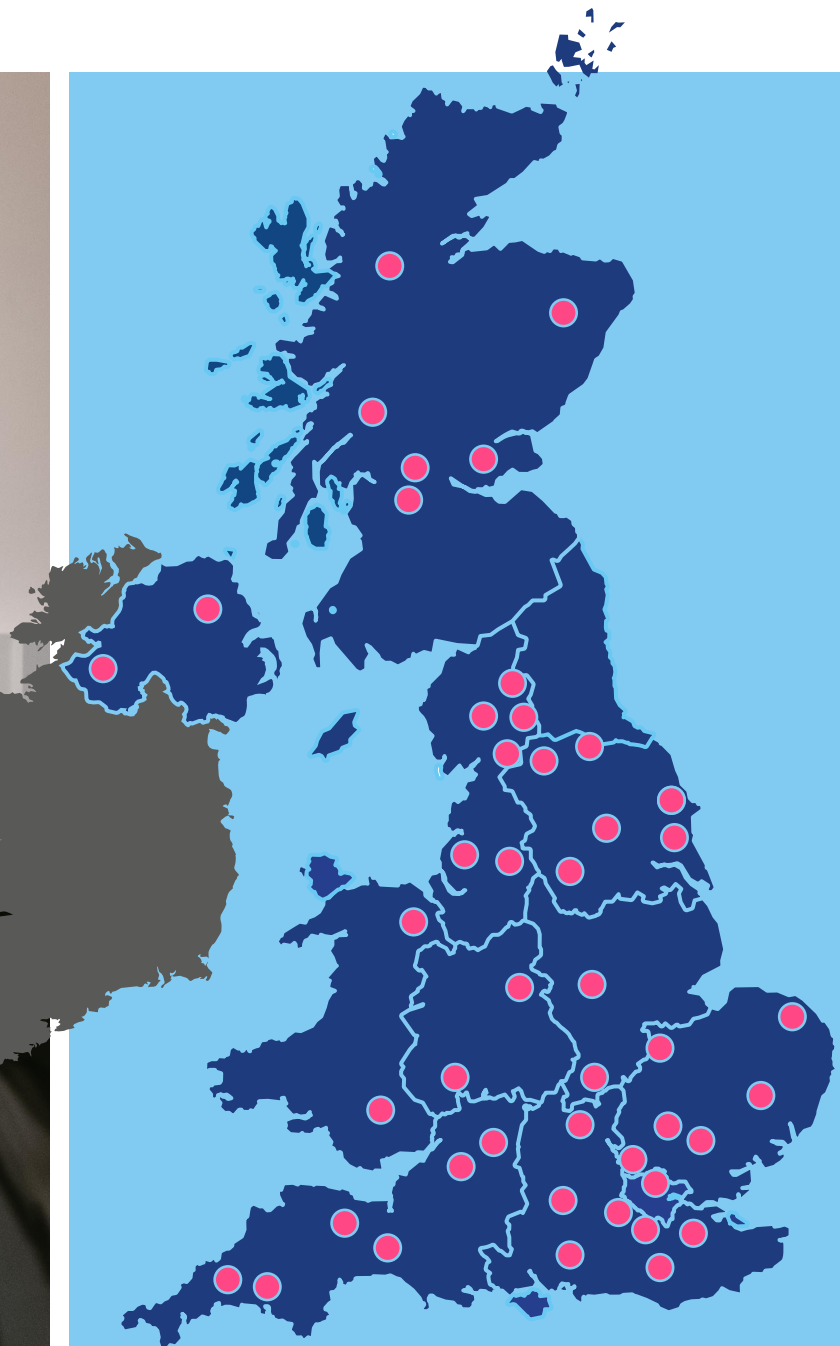
We believe everyone deserves to feel safe, feel well, feel included and feel prepared. So we work across four key areas: providing shelter and safety, supporting physical and mental health, preventing isolation and improving life skills.

Global's Make Some Noise supports over **100 small charities** at any one time, funding crucial services including homelessness projects, disability and carer support, mental health and domestic abuse helplines, and employment programmes.

We're proud to be a voice for small charities. We raise awareness of some of the biggest issues affecting our society by working with Global, the Media & Entertainment Group.

As well as championing small charities, we help to sustain their future through our learning programme and capacity-building, so they can continue making positive waves of change.

In short, we give money, we give a voice and we give a helping hand to small charities across the UK.



OUR BENEFICIARIES



As a result of COVID-19, Global's Make Some Noise has expanded its remit to reach people of all ages facing disadvantage in our communities. In 2020 and 2021, we provided emergency short-term grants to those hit hardest by Coronavirus.*

Prior to that, we supported projects helping children and young people. In 2021, **43 of these small charities** completed their funding with us, each having been awarded grants in 2019 and 2020 to deliver projects over 18 months to 2 years.

Many of these charities were part way through their funding with us when the COVID-19 pandemic began. Global's Make Some Noise ensured our funding was flexible, and programmes were adjusted to reflect the needs of the charities, as well as allowing for remote provision. Charities proved resilient and dedicated, providing invaluable support to their beneficiaries during an extremely difficult time. We were proud of their initiative and commitment, and we were honoured to be able to help them adapt however we could.

These charities also took part in our awareness campaigns and attended our training days. We're celebrating the **big difference** they made with our funding, and the impact they felt as a part of our programme.

Make Some Noise granted **£3.3million** collectively to these projects, reaching almost **30,000 beneficiaries**. We funded **115 roles** providing essential support directly in our communities - from Clinical Psychologists to Music Therapists, Play Workers to Physiotherapists.

All data included in this report was collected and analysed from charities' projects evaluations submitted in 2021.

**Emergency grants made in response to COVID-19 in 2020 & 2021 are evaluated in our Impact Report published July 2021.*



The Make Some Noise programme was excellent from start to finish. The communication with the Grants team has been fantastic, the flexibility you have demonstrated when COVID-19 forced us to change our delivery plans and budgets has enabled us to alter our project to meet the needs and wishes of our beneficiaries through unprecedented times.

Camp Mohawk, a day centre in Berkshire offering activities for children and young people with disabilities.

When this money was distributed, Global's Make Some Noise focused on children and young people's projects. From our funding we know that:



13%
are from ethnic minority backgrounds



80%
of people supported were under the age of 25



56%
live with an illness or disability

FEELING SAFE



We believe everyone should have a place of safety and security; a place they can call home. We support small and local charities that are working to provide safety and shelter for people in communities across the UK.

This includes funding projects that are addressing homelessness and reaching people affected by domestic violence.

Grants providing safety and shelter:

£243,821

Including:

£173,000

to abuse or trauma projects

£70,821

to homelessness projects

FEELING SAFE: ACHIEVEMENTS

94%

of children and young people affected by domestic abuse or trauma have increased knowledge of how to keep themselves safe

99%

young LGBTQ+ people experiencing homelessness were placed in homes where they no longer faced harm and were supported to become independent

13,000

hours of support for those affected by abuse, neglect or trauma



The Global's Make Some Noise funding support has been truly amazing, and enabled us to deliver high quality support to children and young people affected by domestic abuse over the past two years, and has made a simply enormous difference.

SWACA, a charity providing emotional and practical support to women, children and young people affected by domestic abuse living in Sefton, Merseyside.

FEELING WELL



We believe everyone should have access to the right support services for their physical and mental health. We work with small and local charities to keep crucial services going and ensure people can access the help they need to feel well and live better lives. This includes funding for counselling and therapy sessions, bereavement work, support for people living with disabilities and rare illnesses, and respite for their families.



Due to Make Some Noise funding, we have been able to offer more one to one sessions for young people who are living with issues related to suicidal ideation and self-harm.

CASY offers a counselling service to young people aged **6-25** living in Milton Keynes.

Grants supporting physical and mental health:

£ 2,008,776

Including:

£1,173,712
to disability projects

£388,115
to mental health projects

£169,700
to bereavement projects

£607,730
to illness projects



We are so grateful to the people who have funded this service for us as it has helped our daughter to progress and is helping her to reach her full potential.

NICE, a centre in Birmingham, providing conductive education to people living with mobility impairments.



FEELING WELL: ACHIEVEMENTS

20,000

hours of dedicated mental
health support

65,000

hours of disability support

5,000

hours of bereavement work

35,000

hours of support for those affected
by rare and life-limiting illnesses



92%

of children and young people with
movement disabilities, such as cerebral
palsy, experienced increased mobility
and independence

75%

of children and young people have
increased self-confidence

80%

of children and young people affected
by mental health or trauma reported
increased emotional wellbeing and
improved resilience to cope
with life's challenges

FEELING INCLUDED



We believe everyone should feel included, respected, and connected to their community and the world around them. We fund small charities that are working to prevent isolation by bringing people together. This includes peer support for parents of children with disabilities, opportunities for making friends for young people living with long-term illnesses, and social events for people sharing similar experiences, such as young carers.

Grants preventing isolation:

£485,621

Including:

£278,000

to carers projects

FEELING INCLUDED: ACHIEVEMENTS

8,000

hours of respite and opportunities or young carers

79%

of children and young people living with an illness or disability increased their social networks and felt more included

91%

of young carers reduced their social isolation through having a break away from their caring role

“

“We have been able to achieve so much with the Global's Make Some Noise grant, funding this incredibly vital ACHD Youth Worker role for our charity and supporting hundreds of young people with CHD and their families.

Youth@Heart, supporting young people aged 15-24 with complex congenital heart disease across the South West and South Wales.

“

Thank you so much for giving our Young Adult Carers the opportunity to connect with one another, grow and thrive.

Carers Leeds, offers information, advice and support to unpaid family carers aged 16+.

FEELING PREPARED



We believe everyone should feel empowered and prepared with the support and skills that they need to thrive and reach their potential. We work with small and local charities that are dedicated to improving people's life skills and opportunities. This includes helping people get the education and training they need for their careers, upskilling them for the future, and supporting them into employment. We also fund programmes that provide advice, advocacy and signposting support for young people living with a disability or illness, and their families.

Grants improving
life skills:

£557,390

Including:

£434,530

to projects
focusing on
at-risk young
people

FEELING PREPARED: ACHIEVEMENTS



30,000

hours delivered by youth workers to
those facing disadvantage and
difficult life challenges

92%

of parents/carers of a child with
autism feel better equipped to
support their child

81%

of young people increased their
attainment levels and had better
access to education, employment
and training opportunities



This funding has funded the majority of front line youth workers and resources for the team. This has enabled them to build relationships with young people and support them in their development. The impact of this has meant young people have increased their confidence, had better access to opportunities and improved sense of wellbeing.

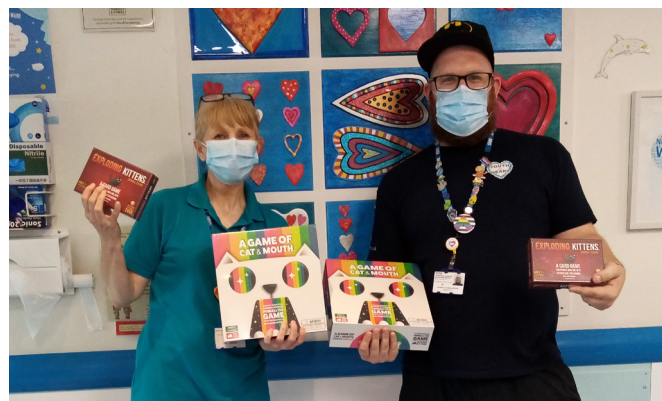
Regenerate UK, a youth club in London creating opportunities for young people to thrive.

OUR STORIES OF SUPPORT



Global's Make Some Noise is a fantastic organisation who truly see the value in **grassroots work** and importantly the huge impact that small charities make in communities, we feel privileged to have been supported.

Youth@Heart, Gloucestershire. A grant of **£54,000** funded a Congenital Heart Disease Youth Worker programme for 18 months.



The best thing has definitely been the understanding and flexibility of Global's Make Some Noise since the funding was first awarded. As an organisation we went through **a period of substantial changes**, including staff, closely followed by a **pandemic**. Throughout this the team has been very approachable, supportive, and flexible and gave us the best possible opportunity to deliver a really positive project for young carers. We felt supported to succeed. **We couldn't have asked more from a funder.** Thank you.

Norfolk Family Carers, Norwich. A grant of **£99,000** funded a short breaks programme and young carers groups, giving respite opportunities over 2 years.



Besides receiving **one of the largest grants** in the charity's history, hearing our small charity mentioned every day on the Heart breakfast show during Make Some Noise week was surreal. To have one of our young people be given that platform to share their story with an audience of millions was phenomenal. **No other funder will ever be able to give us an experience like that.**

Young People First, Warwickshire. A grant of **£99,000** funded a mental health project for 2 years.



OUR IMPACT ON CHARITIES



As well as giving money, Global's Make Some Noise gives a voice and a helping hand...

Make Some Noise offers support to our small charities beyond funding. We're on hand to help charities, by fulfilling on-air radio interviews and raising awareness, matching them to staff at Global to receive advice, and providing training sessions led by industry experts. We boost skills and build sustainability.

98%

of funded charities would highly recommend Make Some Noise to another small charity

OUR IMPACT ON...

AWARENESS

98%

reported an increase in awareness of their organisation

81%

reported an increase in supporters

58%

reported improved internal strategies for raising awareness

REACH

86%

reported they were able to reach more people who needed their support

42%

reported an increase in charity sector relationships and networking

SUSTAINABILITY

60%

reported they developed a new project at their charity for their beneficiaries

44%

reported that they were able to invest in the development of their charity or team

63%

reported that they were able to unlock new funding opportunities

SKILLS

72%

reported increased confidence in using social media

74%

reported an increase in skills and knowledge of their charity team

84%

reported increased confidence in 'making noise' for their charity

LOOKING AHEAD



Since 2014, we have granted almost **£16 million** to **400** projects reaching **150,000** of the most vulnerable people in the UK.

Going forward, we will be working with people of all ages facing disadvantage in our communities. We support all types of projects where the need is greatest, including food banks and loneliness projects for the elderly or shielding.

Here at **Global's Make Some Noise**, our projects continue to become more diverse as we develop our funding framework. Grants data has helped highlight where our funding should be focussed in the future, and informed our new diversity strategy. Looking ahead, this strategy will help us grow our work supporting the wonderful small charity community who put people with lived experience at the heart of their work, and for us to continue representing all of society.

We look forward to reinvigorating our learning programme to reflect the **evolving needs of charities as they navigate the changing world coming out of the pandemic**. Through the support of Global and valued partners, we provide sessions in marketing and storytelling, digital skills, social media, PR, interview skills, public affairs, equality, diversity and inclusion, fundraising and corporate partnerships.

We are excited to grow our offer and commit to a blended programme of online and in person sessions, **to ensure accessible support for all benefitting charities**.

At **Global's Make Some Noise**, we are always asking what more we could do for small charities in our communities across the UK. In future reports, we are excited to share the outcomes and learnings of new initiatives we have been delivering, such as our capacity-building consultancy programme.

As we move ahead, we will be looking to establish even more meaningful programmes of support to help small charities thrive, **boost sustainability** and create positive waves of change.

THANK YOU to all our supporters who have contributed to changing lives and helped small charities make a big difference.





heart



CLASSIC *f*M



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Global's Make Some Noise is an appeal operated by Global Charities,
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